

DESIGN SYSTEM / SINGLE PLATFORM REBRAND

SEPTEMBER 2021 – JUNE 2022 (CONTRACT)

DESIGN SERVICES

components / creating a single platform

UX / UI / Design system creating responsive

ABOUT Macmillan Education is a global publisher with a regional focus. They have a local presence in over

120 countries and work closely with students, teachers, institutions and educational authorities to advance learning. Striving to provide the highest quality books, tools and content for students around the world and to

build strong partnerships with educators across their curriculum and language learning divisions. They introduce new methodologies, develop digital resources and provide sound teaching practice and

pedagogy that inspire learners to achieve more.

Create a single platform for all their educational

MAIN GOAL

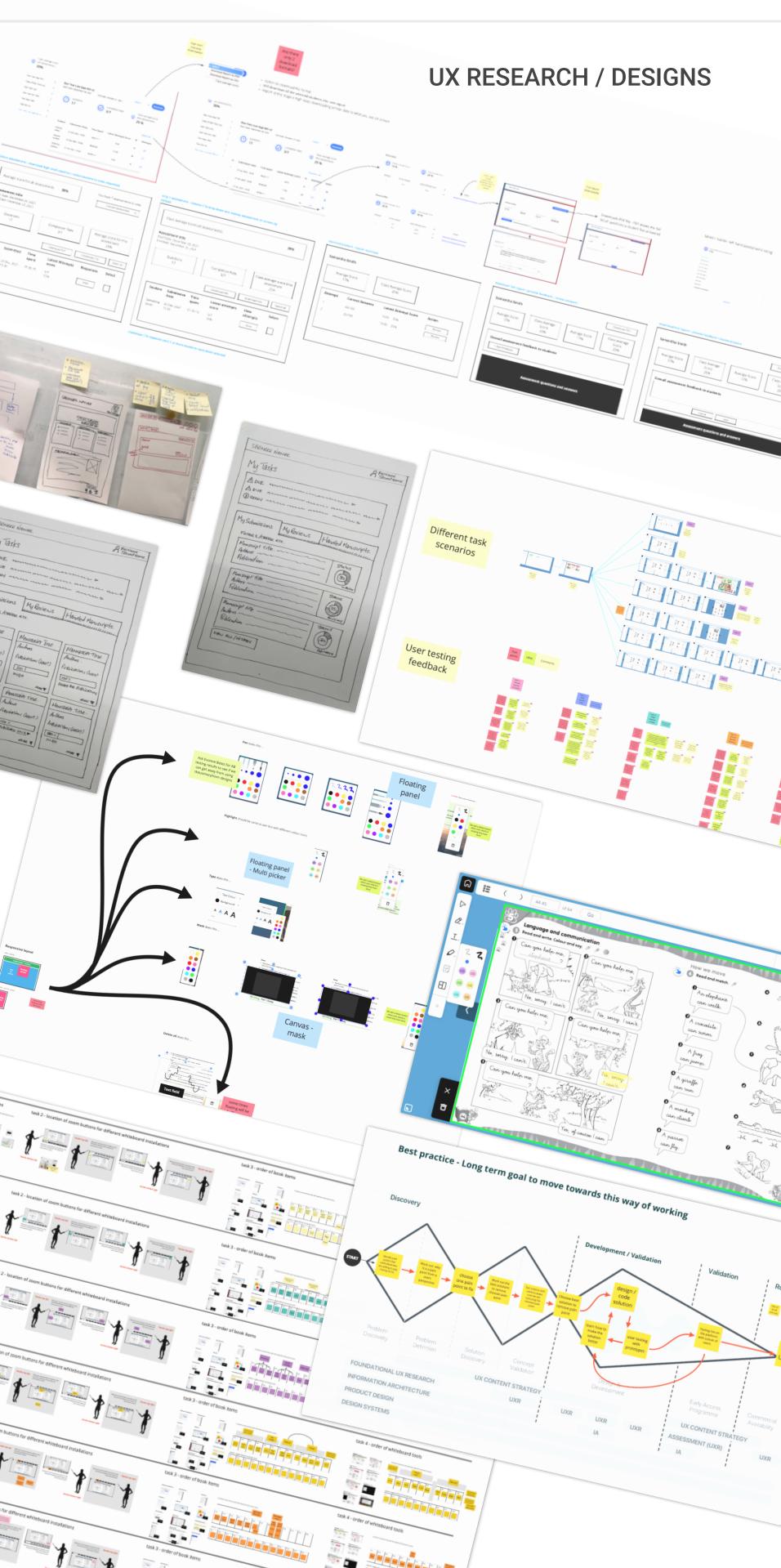
products. Creating a design system to support, which the team can collaborativley use to keep a consistent look and feel.

My role was to provide UX and UI design solutions to

DESIGN APPROACH

enhance the user experience for teachers and

students interacting with the single platform. Working end-to-end through the design process from the core navigation elements to the visual look and feel for each component.



Hot corners and layout shifters were designed for IWB to allow components to be moved

SOLUTION - A DESIGN SYSTEM USING ATOMIC DESIGN

A design system which can be used internally for both designers and developers and allows

the team to uphold Macmillan Educations brand identity. An application which is intutitive for

users, delivering the best in class user experience with consistent components throughout.

Responsive across all devices, including Interactive whiteboards, desktop, tablet and mobile.

from top to bottom, side to side depending on where teachers where standing and presenting.

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Pupil's book

My bookmarks

Extra activities

All activities

New Tiger Enhanced 1
Pupil's book

Content name

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Pupil's book

Search

My Notes

 Add a note 1 Added comment

Page 20 - 21

 Add a note 1 Page 20 - 21

Add a new note 3

Export to PI

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My notes

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ATOMS - are the smallest parts, like icons, text, photos, colour, boards, shadow

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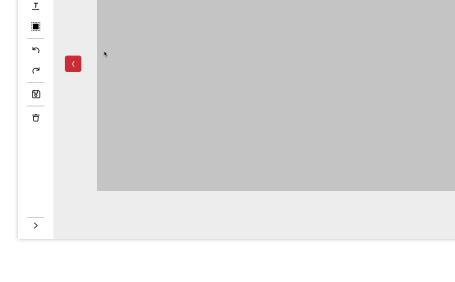
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MOLECULES - are components, such as buttons, search box, menu

ORGANISMS - are the patterns, nav bar, cards, widgets

PAGES - are all the features making up a complete page

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Unit 1 At school

Share the world 1

Exam Practice 2

Unit 5 my pets

Unit 2 Family and Friends

Lesson 2 Grammar

Lesson 4 vocabulary

Lesson 5 Grammar

Lesson 7 CLIL Project

Lesson 3 Story

Pupil's book

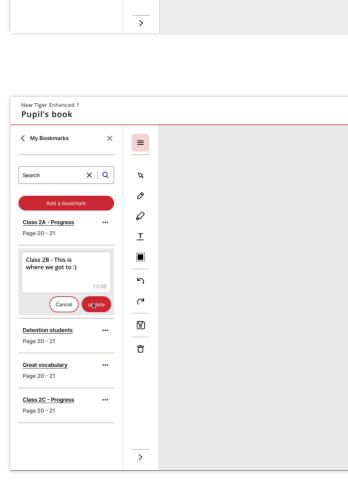
Digital Workbook

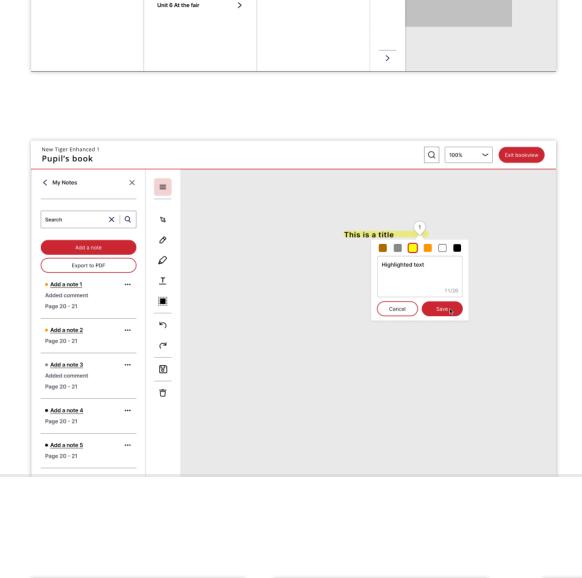
New Tiger Enhanced 1

Pupil's book

USING THE ATOMOIC DESIGN PROCESS

TEMPLATES - skeleton of a screen / page





New Tiger Enhanced 1

Table of contents

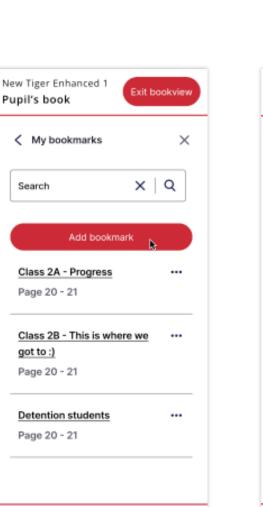
Student Book

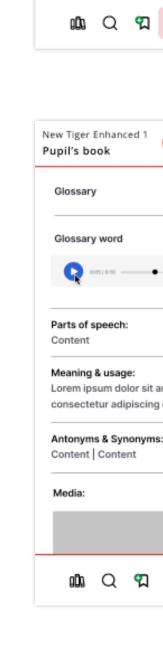
Share eBook

Digital Workbook

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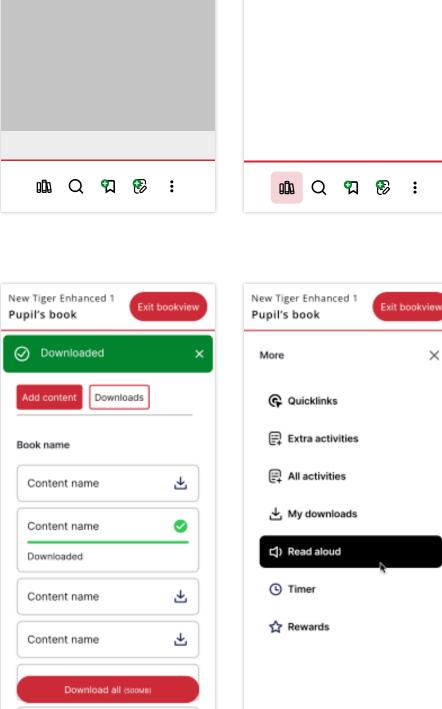
Pupil's book

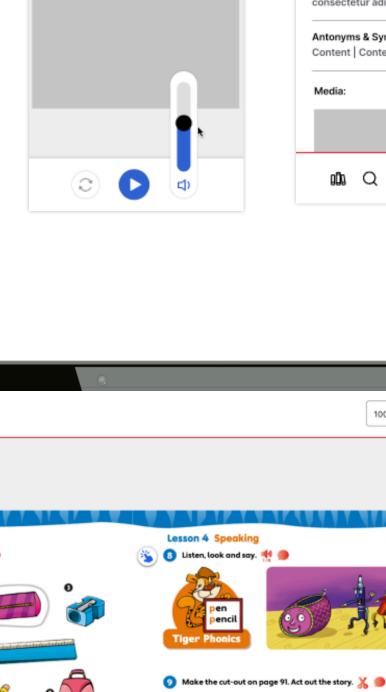


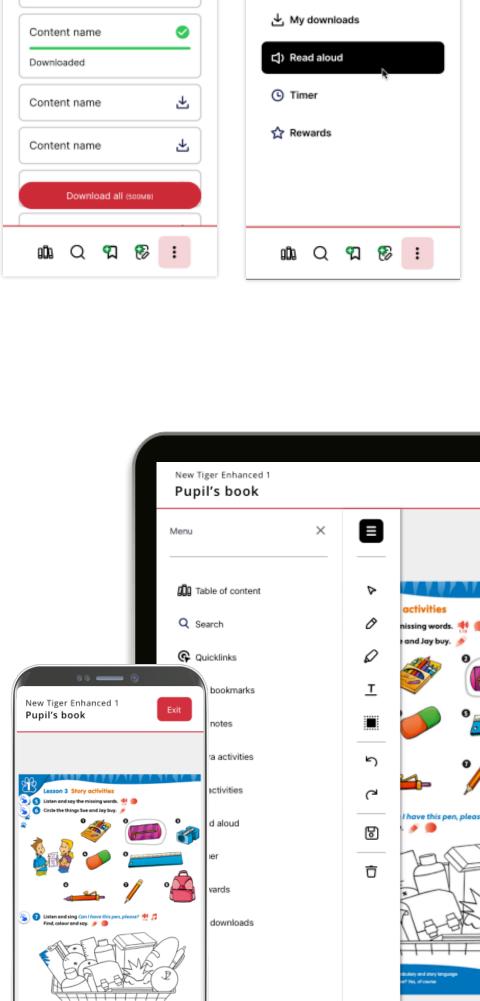


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🔟 Do a role play. 🥮







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