

DESIGN SYSTEM / SINGLE PLATFORM REBRAND

SEPTEMBER 2021 – JUNE 2022 (CONTRACT)

DESIGN SERVICES

UX / UI / Design system creating responsive components / creating a single platform

ABOUT

Macmillan Education is a global publisher with a regional focus. They have a local presence in over 120 countries and work closely with students, teachers, institutions and educational authorities to advance learning.

Striving to provide the highest quality books, tools and content for students around the world and to build strong partnerships with educators across their curriculum and language learning divisions.

They introduce new methodologies, develop digital resources and provide sound teaching practice and pedagogy that inspire learners to achieve more.

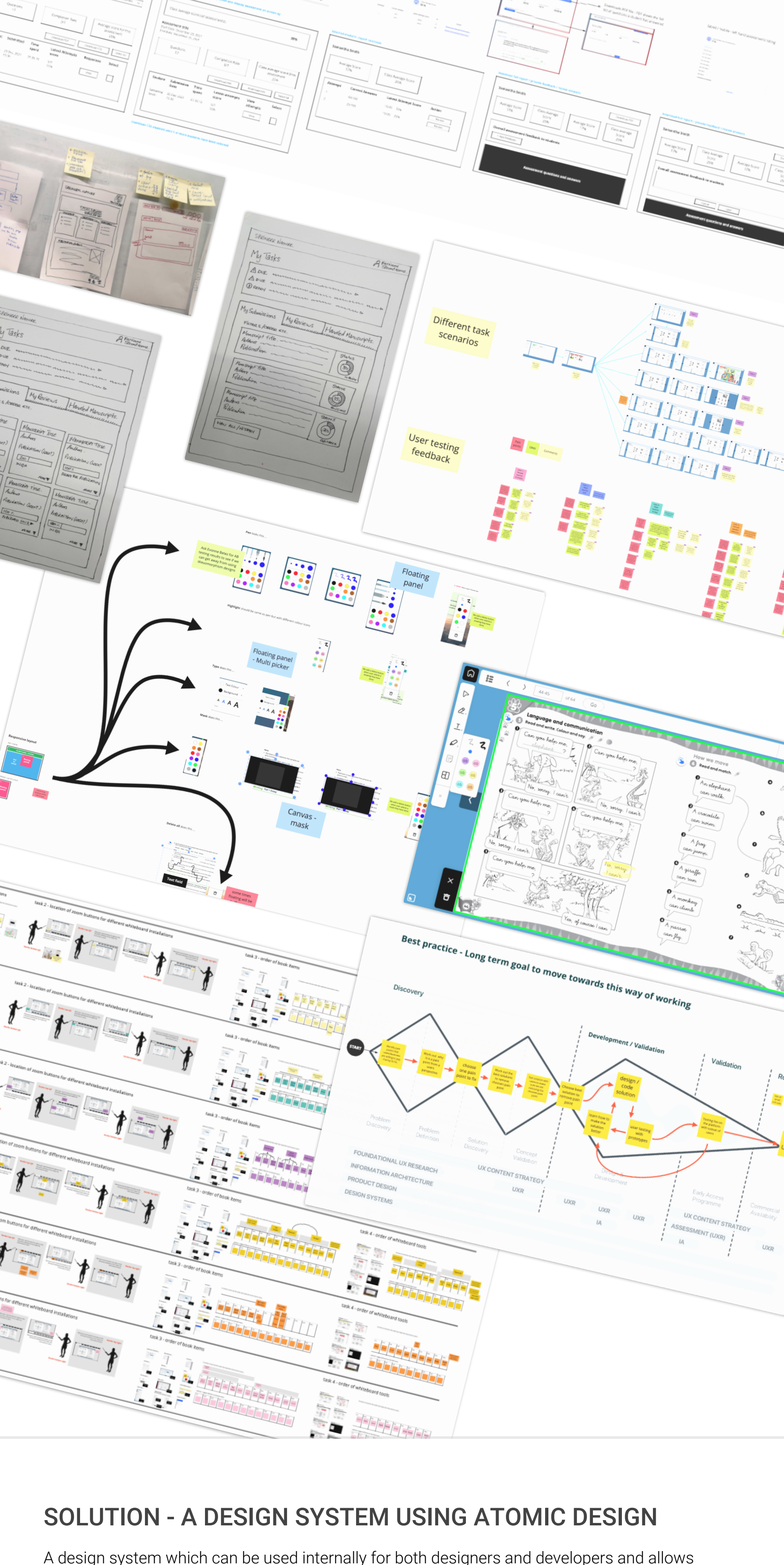
MAIN GOAL

Create a single platform for all their educational products. Creating a design system to support, which the team can collaboratively use to keep a consistent look and feel.

DESIGN APPROACH

My role was to provide UX and UI design solutions to enhance the user experience for teachers and students interacting with the single platform. Working end-to-end through the design process from the core navigation elements to the visual look and feel for each component.

UX RESEARCH / DESIGNS

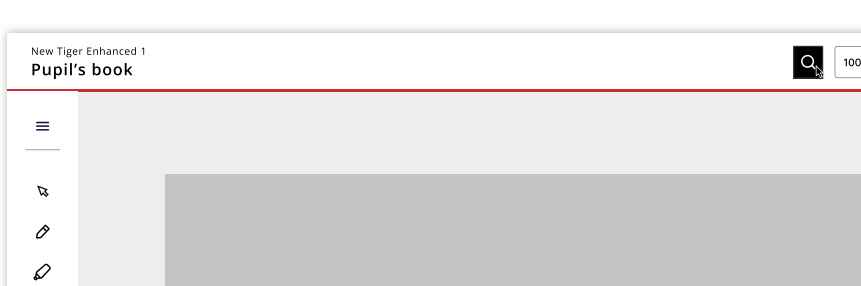


SOLUTION - A DESIGN SYSTEM USING ATOMIC DESIGN

A design system which can be used internally for both designers and developers and allows the team to uphold Macmillan Educations brand identity. An application which is intuitive for users, delivering the best in class user experience with consistent components throughout. Responsive across all devices, including Interactive whiteboards, desktop, tablet and mobile.

Hot corners and layout shifters were designed for IWB to allow components to be moved from top to bottom, side to side depending on where teachers where standing and presenting.

USING THE ATOMOIC DESIGN PROCESS



ATOMS - are the smallest parts, like icons, text, photos, colour, boards, shadow

MOLECULES - are components, such as buttons, search box, menu

ORGANISMS - are the patterns, nav bar, cards, widgets

TEMPLATES - skeleton of a screen / page

PAGES - are all the features making up a complete page

